

Publications - Communications Program

Board meeting: February 10, 2023

Nancy Wilson, publications director

Program Highlights

- Autumn fundraising appeal completed
- Autumn *Quarterly* developed, printed and delivered to members/donors
- Sessel Family Fall Fellowship with Zoe Woods completed
- 2022 Annual Report designed, edited and uploaded to website
- Colorado Gives Campaign 2022 promotion
- Autumn Gathering Event

Recent Accomplishments and Current Activities

- 2022 Annual appeal materials developed and printed
- Managed, printed and mailed 2022 Project Highlights postcard
- Winter *Quarterly* in development
- Oriented and managed two Education Fellows into social media programming
- Website updated: Employment postings, staffing updates, Conservation Corps program edits, Bailey Research Fellowship edits
- Partner logos added to website
- Conservancy logo clothing program management through LLBean
- Conservancy stationery needs managed: appeal materials, letterhead, envelopes, business cards, and staff (retail) name badges
- Holiday Celebration promotional materials designed and mailed
- Employment ads designed for local newspapers

Upcoming Activities and Projects

- Complete Winter *Quarterly* and send to printer
- Reprinting six Conservancy publications for 2023: *Best of Bear Lake Country*, *Trail Ridge Road Sticker book*, *Passport Stamps*, *Spirit of the Rockies DVD*, *Bob Flame: RM Ranger*, *Hiking newspaper*
- Reprinting Junior Ranger activity books for ROMO and Junior Ranger badges
- Developing relationships with at least two new printing/mailhouse services

Challenges and Opportunities

- New publication collaboration with Jan Robertson: Bettie Willard book
- *Arapaho Names and Trails* intro update
- Exploring new options for future publications with NPS – addressing specific needs
- Developing publications work plan for 2023 and onward

Program Financials

- No issues